



# Picture News

at Home




3<sup>rd</sup> May 2021

What's going on this week?



The retailer Marks and Spencer (M&S) has begun legal action against supermarket Aldi, arguing the supermarket's Cuthbert the Caterpillar cake infringes its Colin the Caterpillar trademark. M&S claim that their similarity leads consumers to believe they are of the same standard and "rides on the coat-tails" of M&S's reputation. M&S wants Aldi to remove the product from sale and agree not to sell anything similar in the future.

*Things to talk about at home...*

-  Have you ever tried a caterpillar cake? Can you remember which one it was? Did you enjoy it?
-  Do you think other shops should be allowed to produce their own caterpillar cakes? Explain your answer.
-  Can you think of any other foods or products that are very similar to each other?

*Please note any interesting thoughts or comments here...*



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