

Resource 2

Look at the resource below, which explores the benefits of tourism for some places.

Tourism

Tourism is an industry where people travel for pleasure. Often people select the area they travel to based on their interests e.g. a beach holiday, a holiday to learn about the history or culture of an area, an outdoor adventure holiday.

Tourism can benefit an area. Some of the positive impacts can be:

- more jobs created
- more money and wealth for the area
- more demand for local food and crafts
- local traditional shows are more popular meaning local customs can be kept alive
- new facilities built for tourists such as roads or swimming pools can also benefit locals
- historical, cultural and environmental preservation



Can you think of any other benefits?

Do you think there are any negative impacts tourism might bring to an area?

